

REHAU CoBranding

Signet REHAU Partner

27.10.2020

Veit Larisch
Brandmanagement



Systematik / Systematic

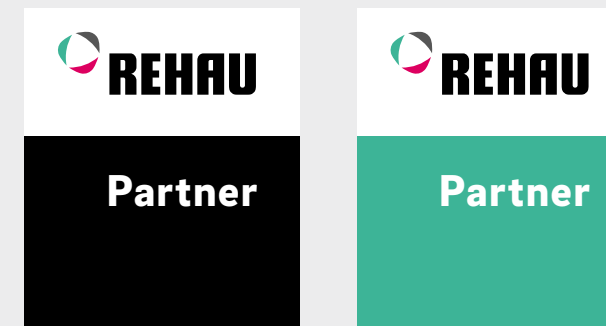
Product

Signet **REHAU Quality**
> compatible with all REHAU products

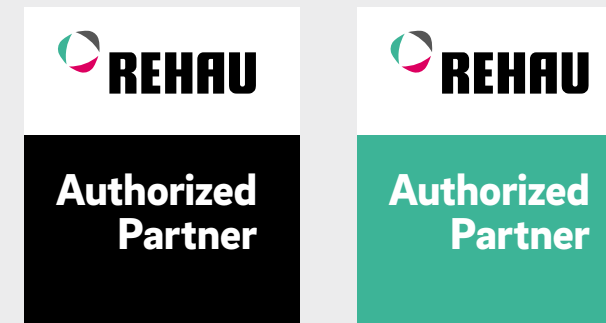


Partnership

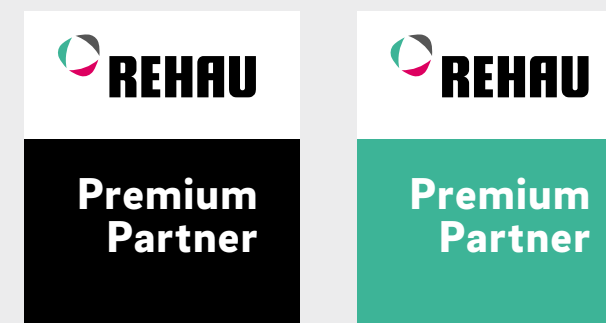
Signet **REHAU Partner**
> for all partners



Signet **REHAU Authorized Partner**
> for selected, certified partners

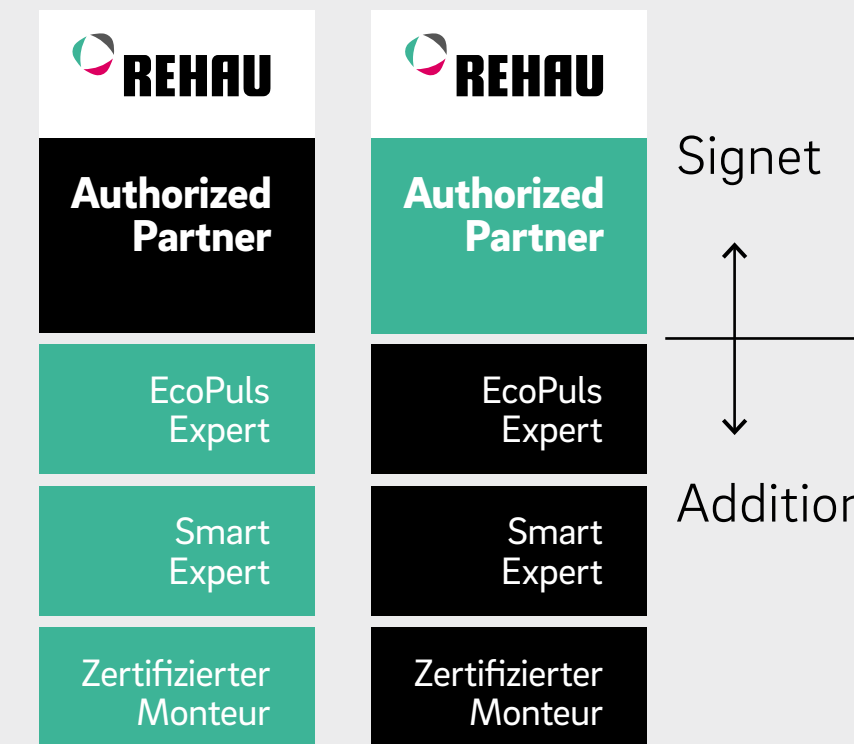


Signet **REHAU Premium Partner**
> for selected, certified partners



Expertise

Addition to the signet **REHAU Partner**
> for selected, certified partners
> 1. EcoPuls Expert
> 2. Smart Expert
> 3. Zertifizierter Monteur



Gebäudeschild exklusiv

Building signage exclusive

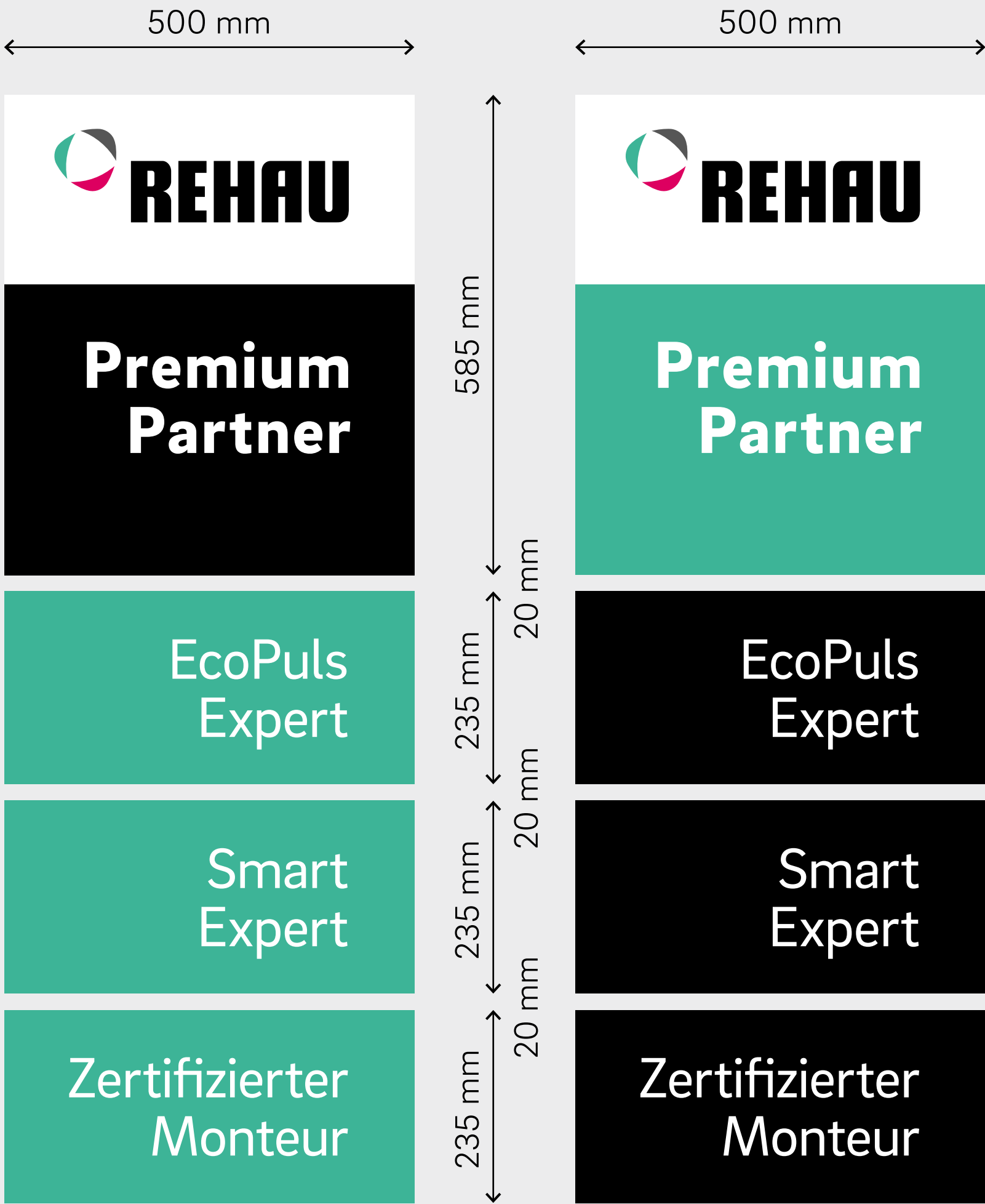
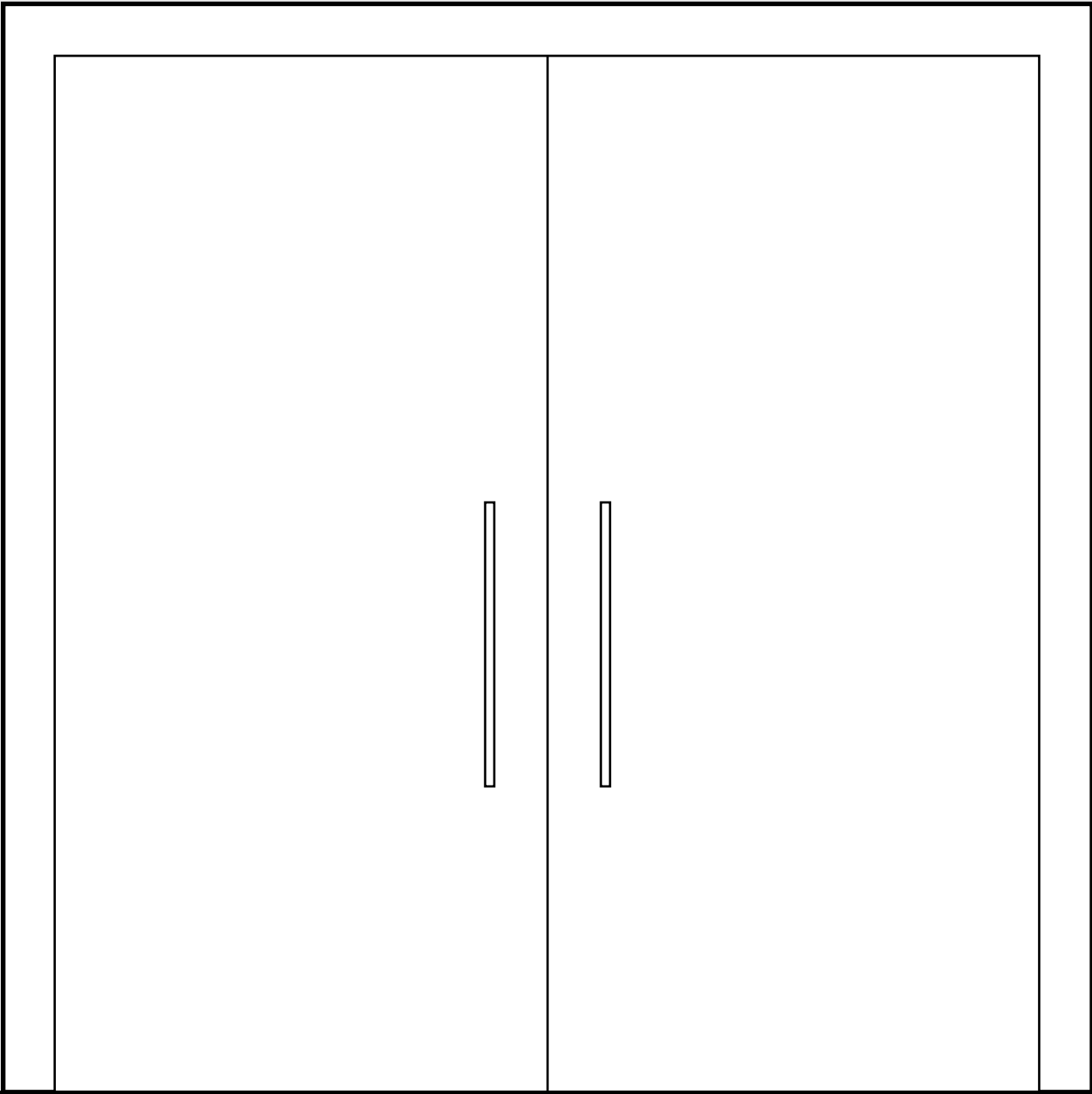
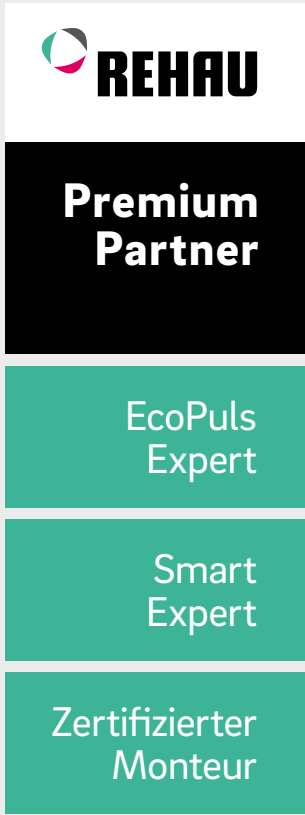


Abbildung zeigt die maximal mögliche Anzahl von Schildern.
Illustration shows the maximum possible number of signs.

Gebäudeschild Building signage

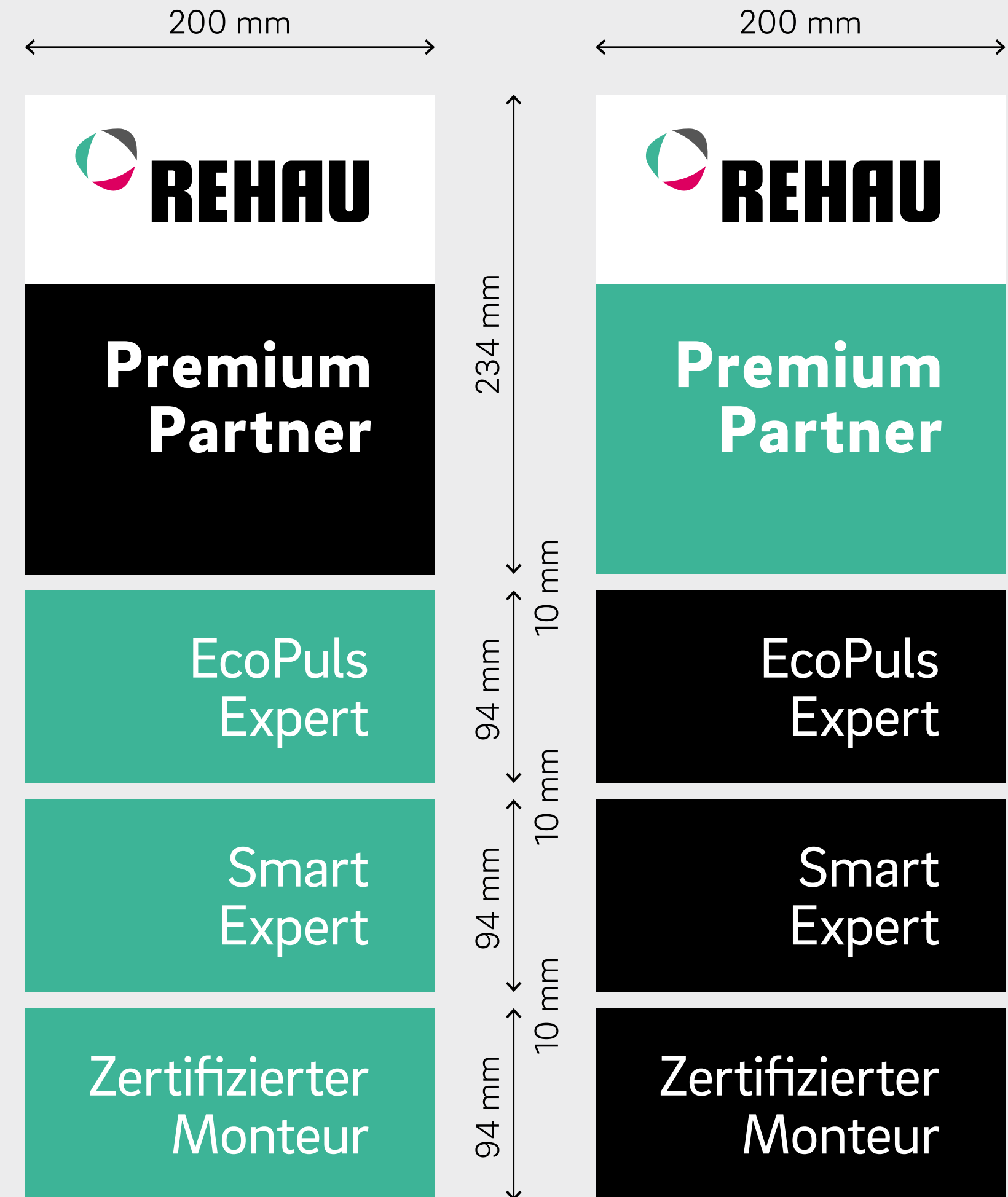
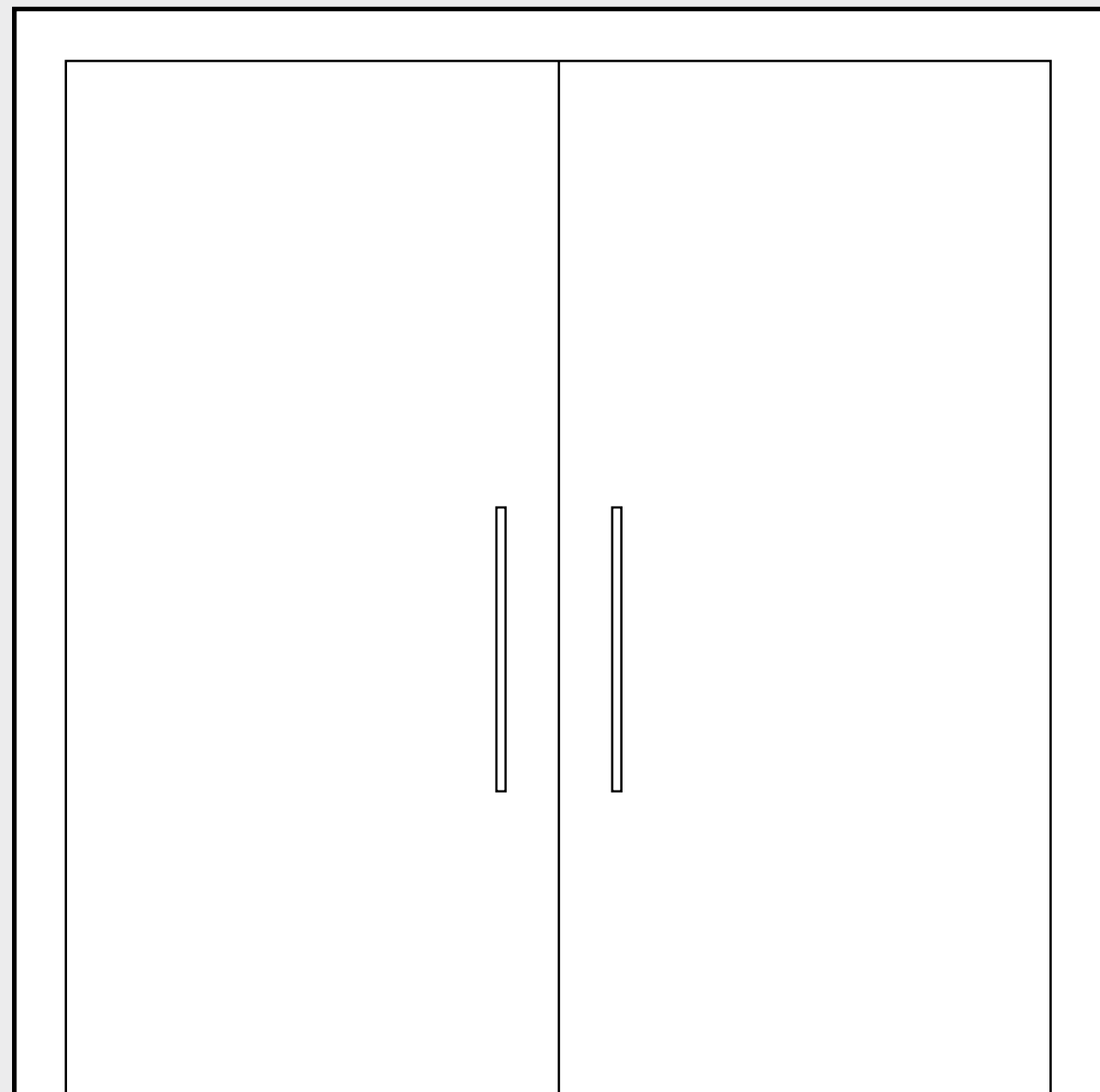
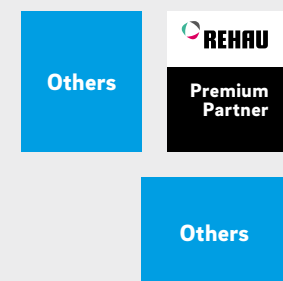
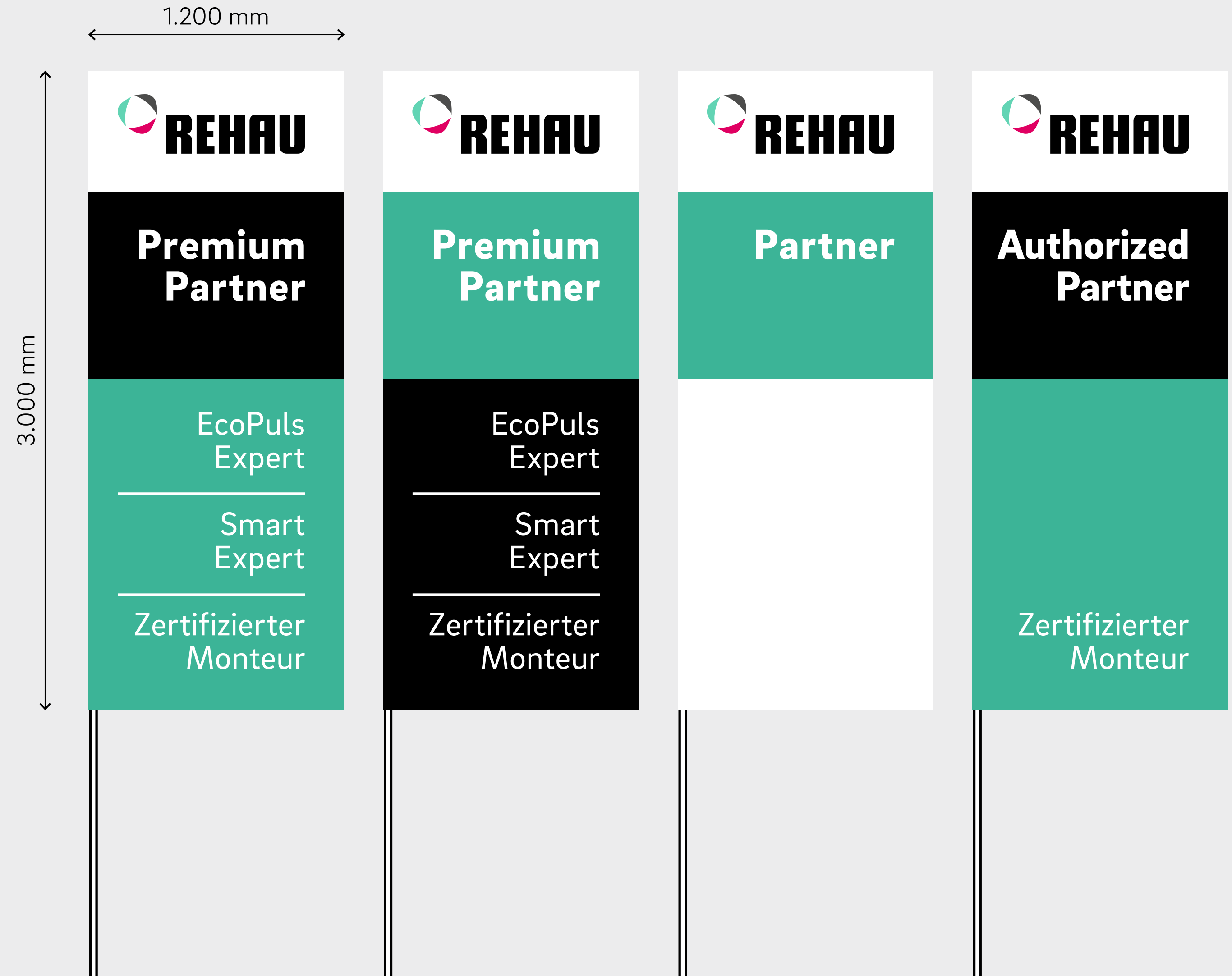


Abbildung zeigt die maximal mögliche Anzahl von Schildern.
Illustration shows the maximum possible number of signs.

Bannerfahne banner flag



Farbflächen können nach Wunsch gemäß hier abgebildeten Schema kombiniert werden. Es ist möglich, bis zu 3 Zusätze hinzuzufügen.

Coloured areas can be combined as desired according to the scheme shown here. Up to 3 additions can be added.

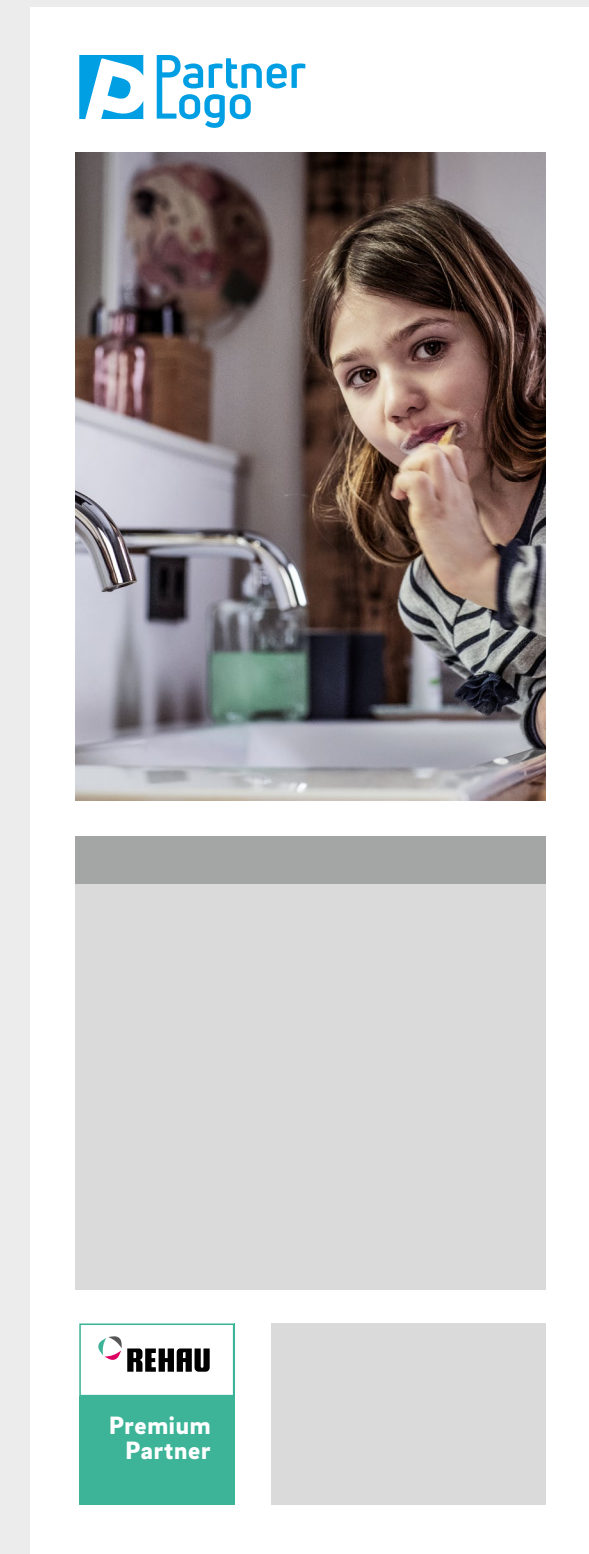
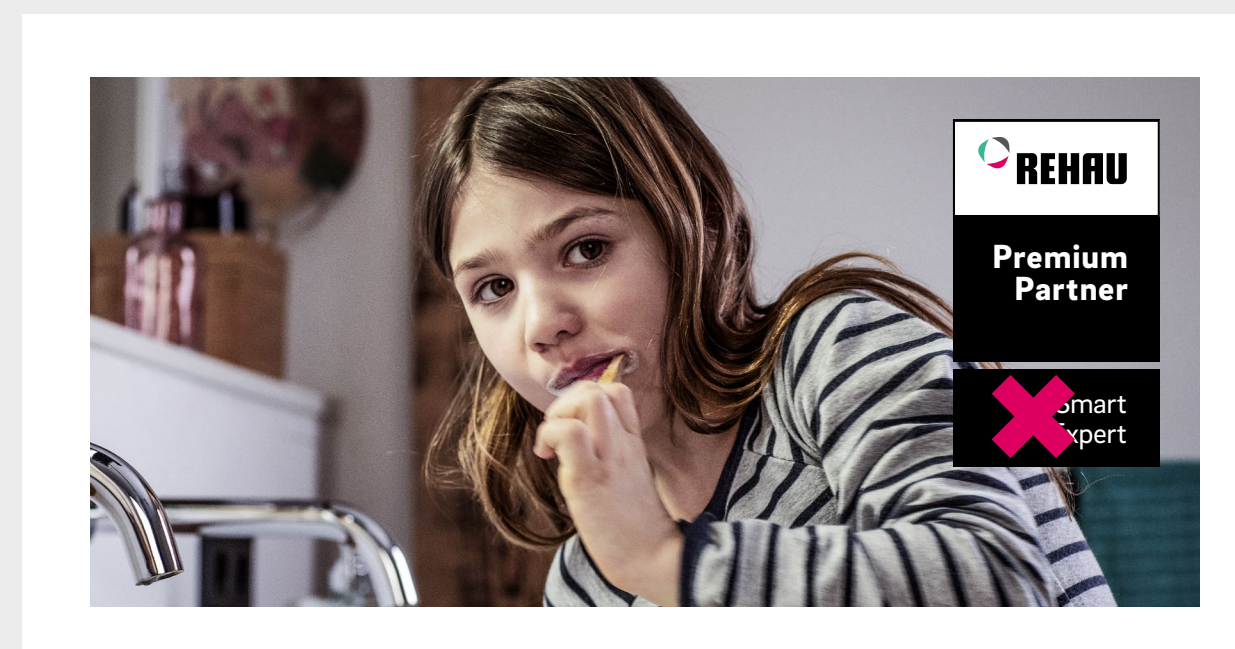
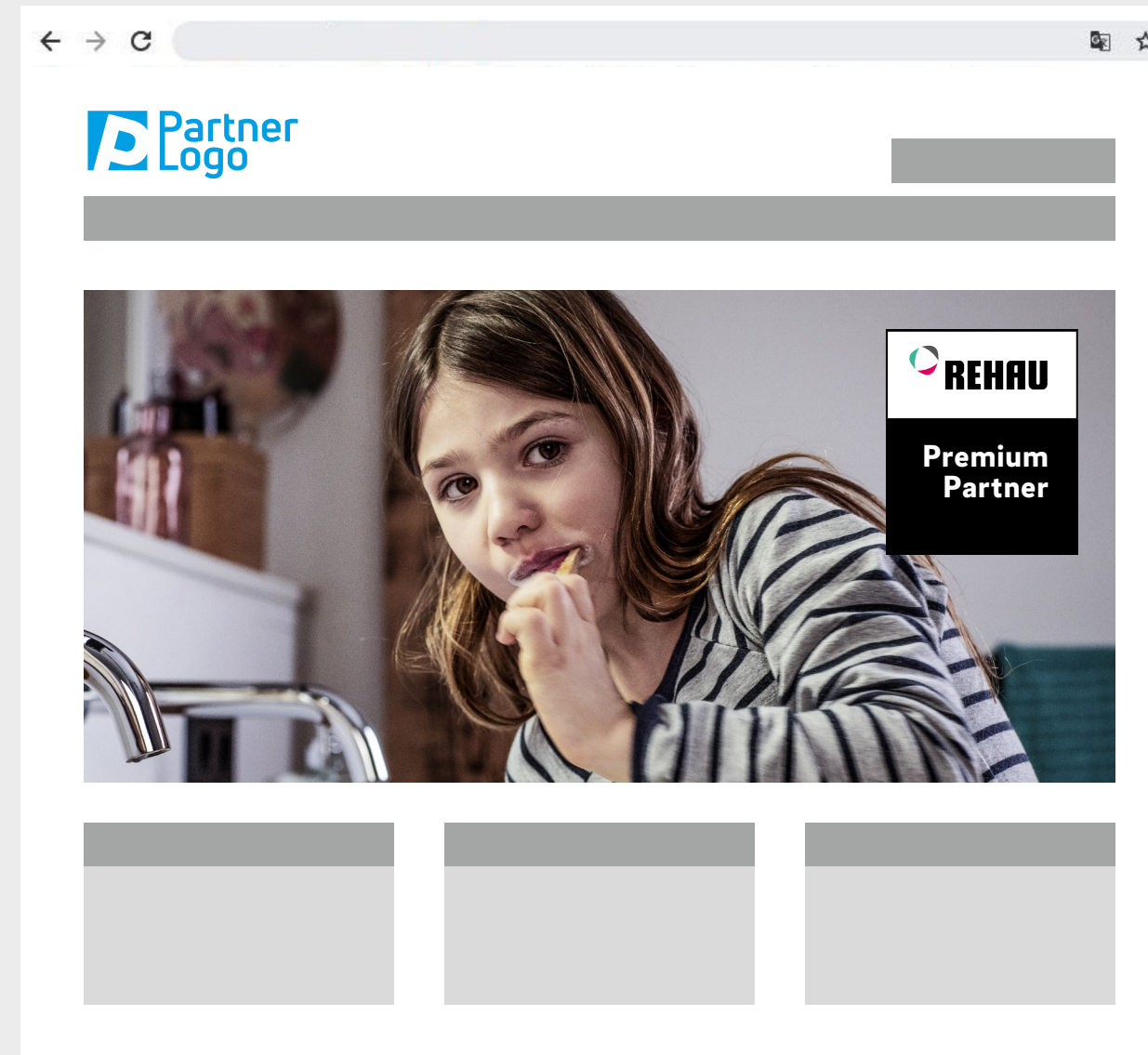
Signet auf Bilder / in Anzeigen

Sign on pictures / in ads



Die Variante des Signets für Anzeigen / auf Bildern besitzt eine Linie in Hauptfarbe um das Logo, sodass sich das Zeichen klar vom Hintergrund abhebt. Zusätze kommen hier nicht zum Einsatz.

The variant of the signet for advertisements / on pictures has a line in main colour around the logo, so that the signet clearly stands out from the background. Add-ons are not used here.

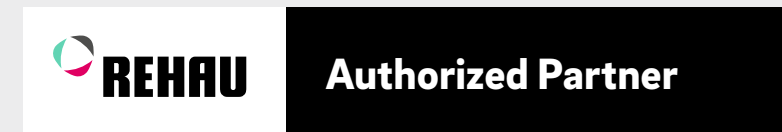
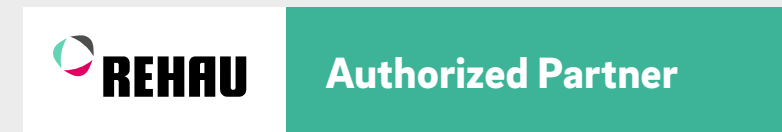


Fahrzeuge Vehicles

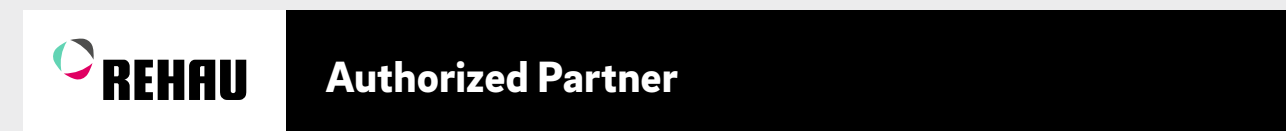


Die Variante des Signets für Fahrzeuge besitzt eine Linie in Hauptfarbe um das Logo, sodass sich das Zeichen klar vom Hintergrund abhebt. Zusätze kommen hier nicht zum Einsatz.

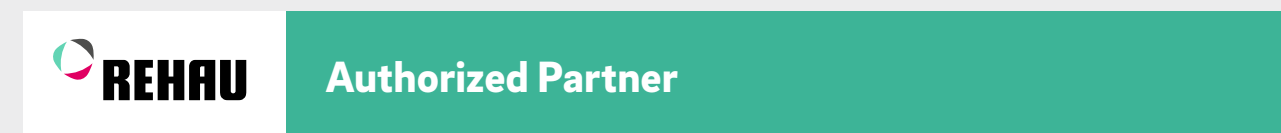
The variant of the signet for vehicles has a line in main colour around the logo, so that the signet clearly stands out from the background. Add-ons are not used here.



minimale Breite



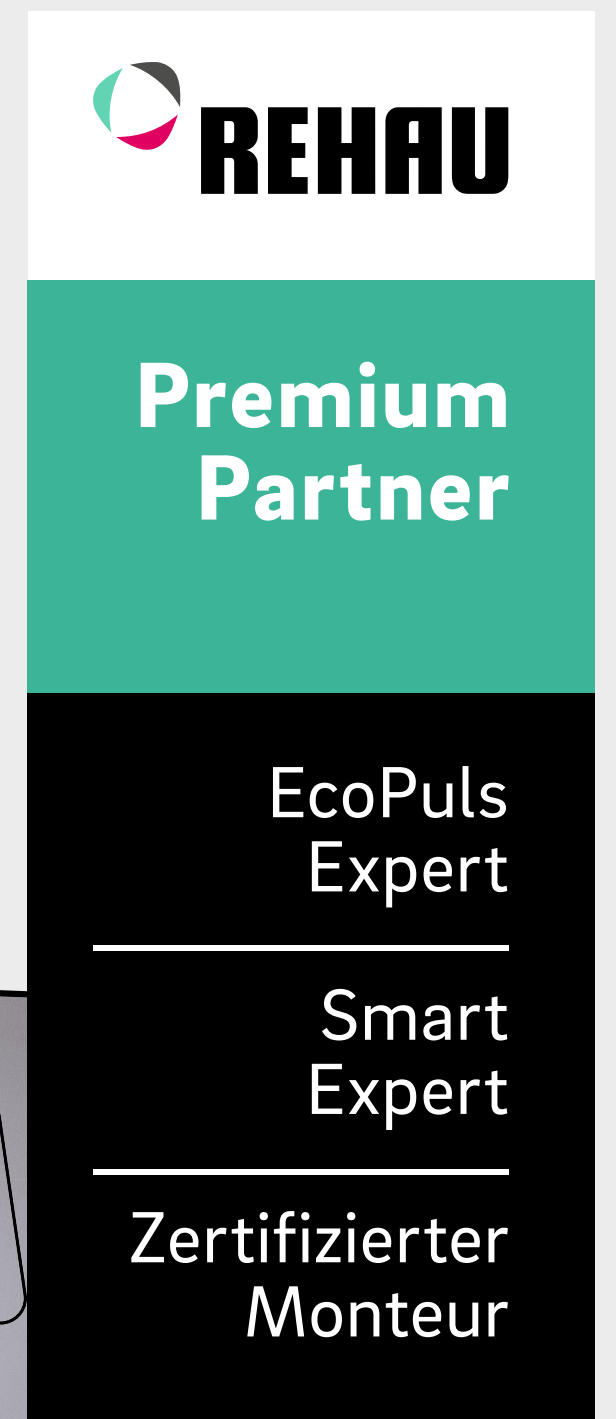
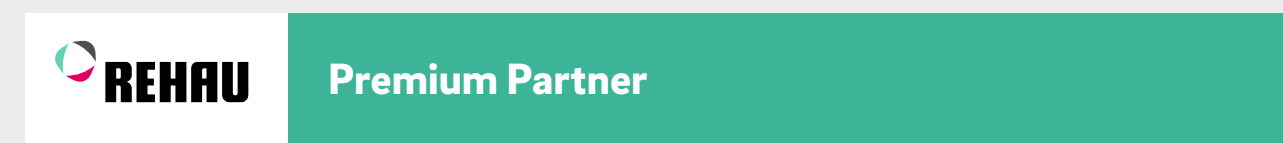
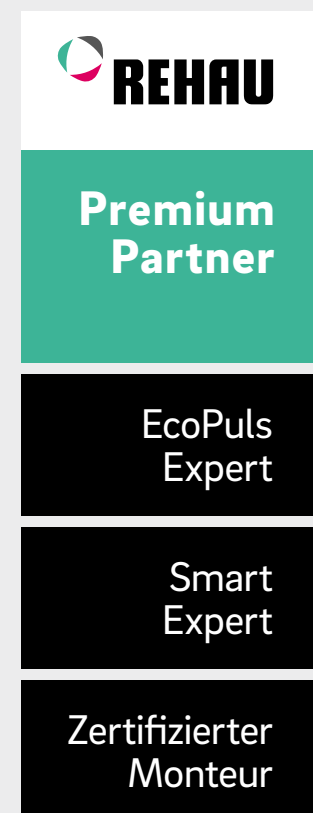
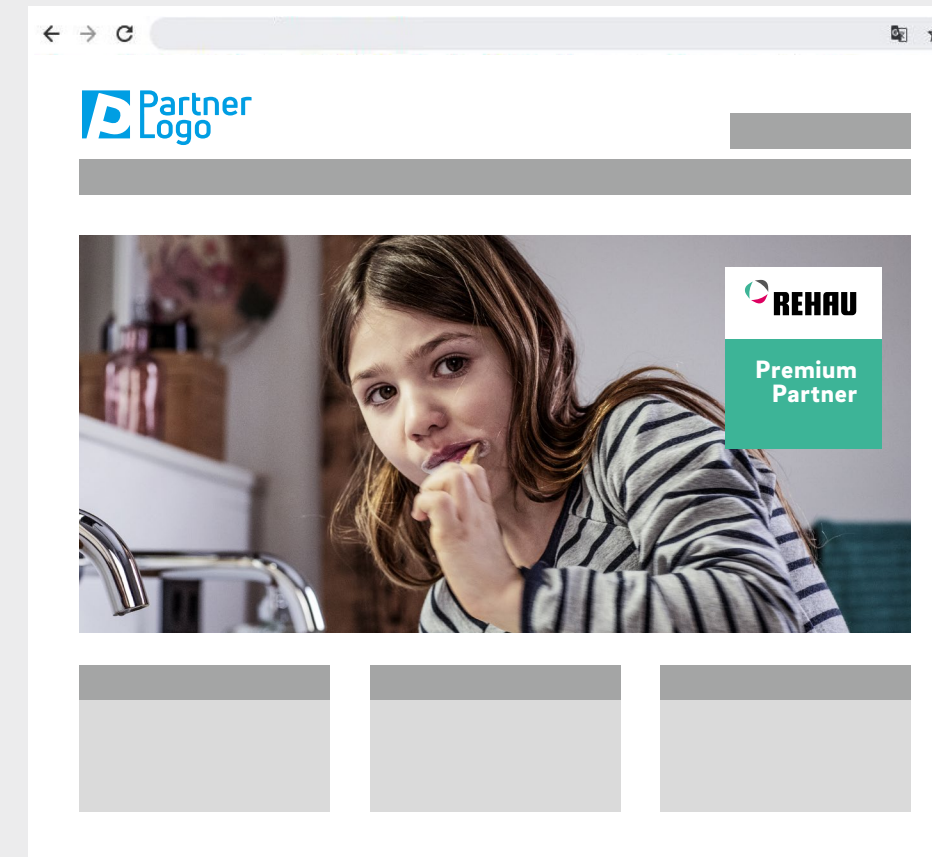
erweiterbar



Umsetzungsbeispiel 1

Example 1

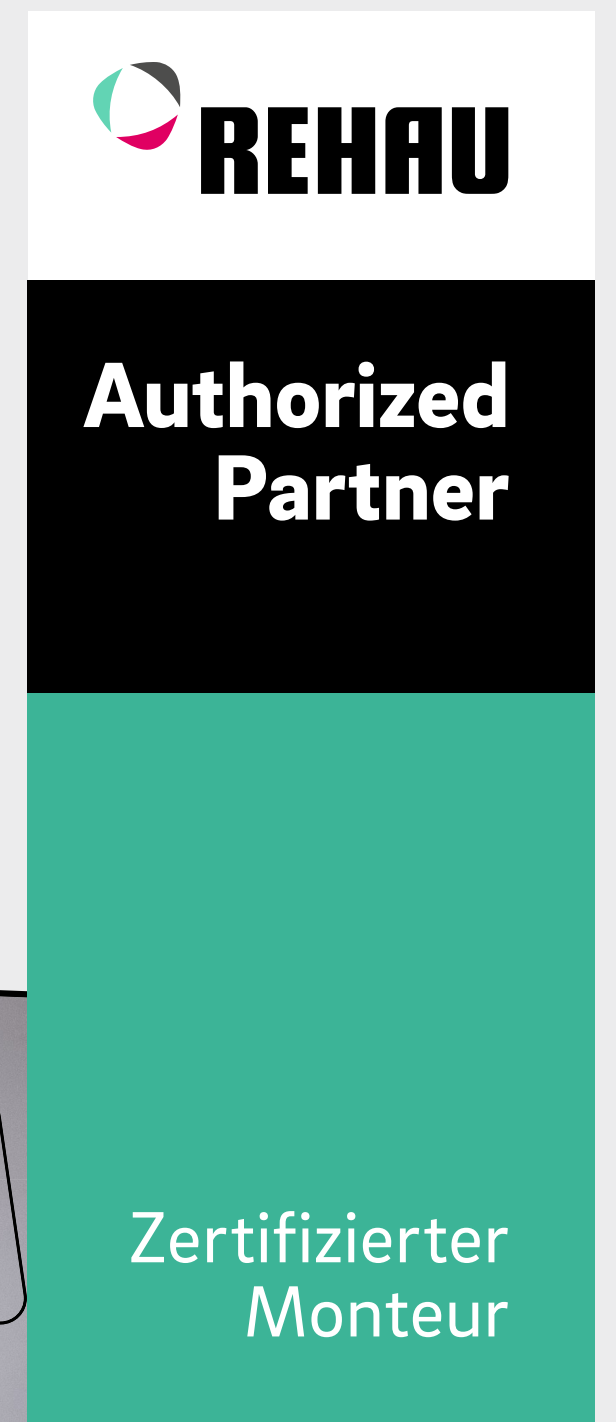
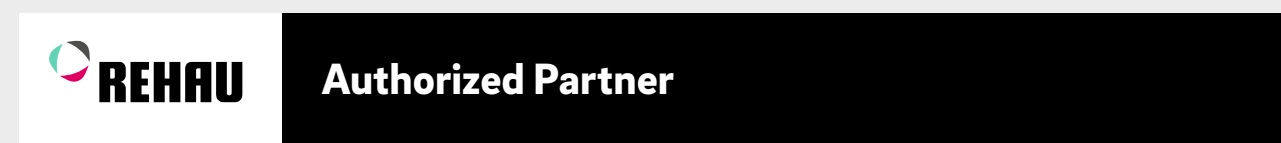
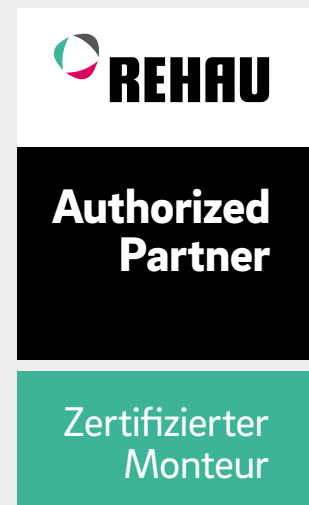
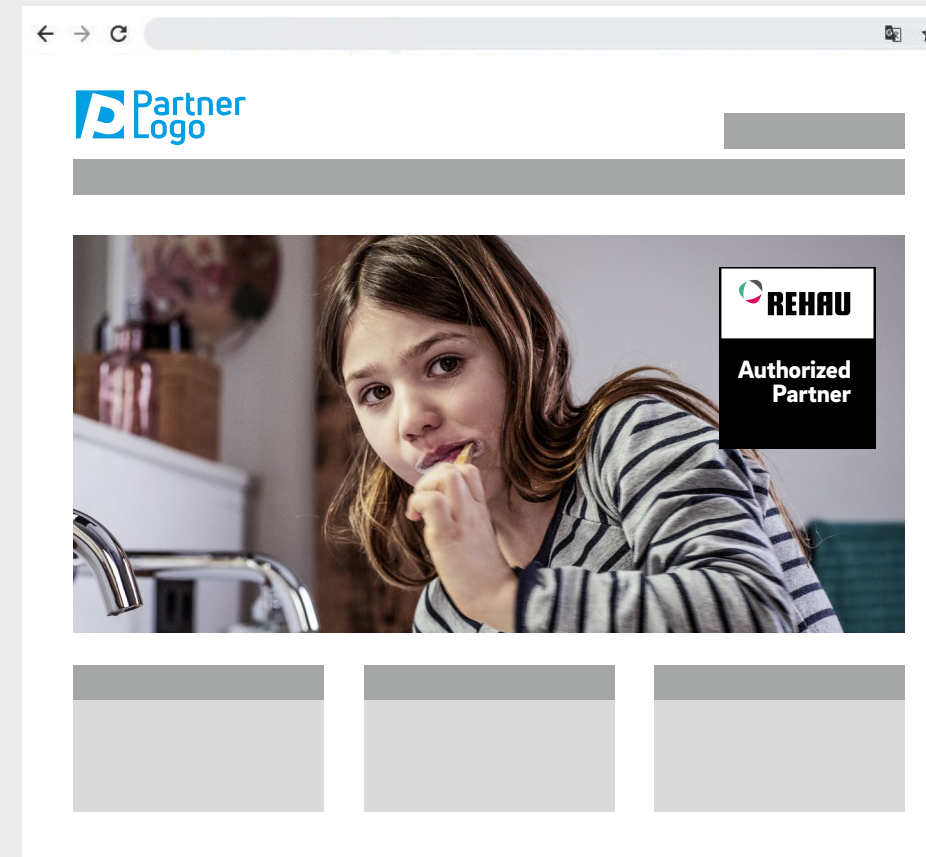
■ Grundfarbe
■ Zusatzfarbe



Umsetzungsbeispiel 2

Example 2

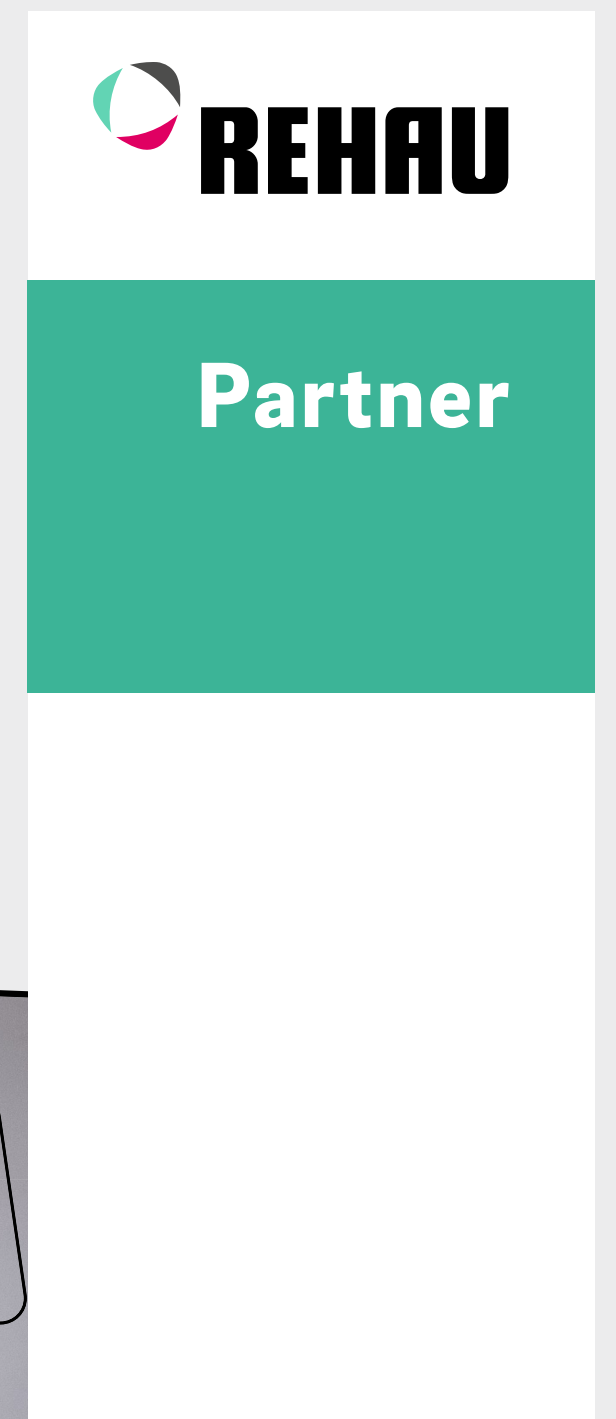
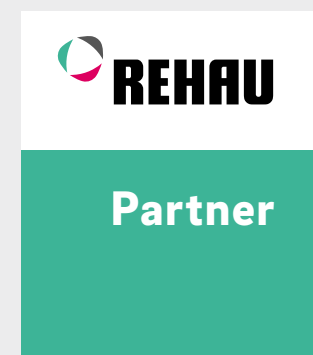
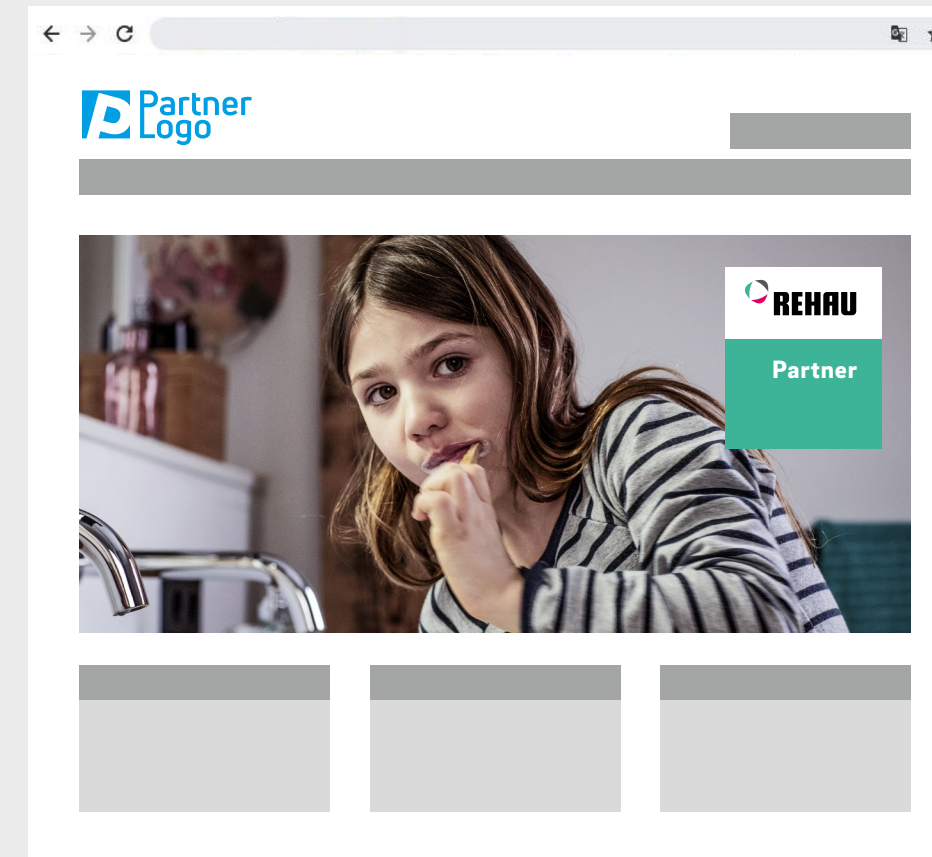
■ Grundfarbe
■ Zusatzfarbe



Umsetzungsbeispiel 3

Example 3

■ Grundfarbe



Bitte nicht Please don't

Bitte richtig mischen. Partnersignet und Zusätze haben stets andere Farben.

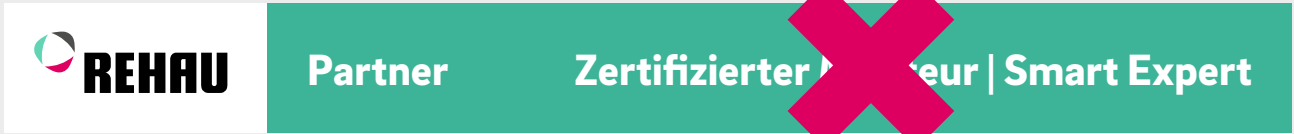
Please mix it right. Partner logo and accessories always have different colours.

	
Premium Partner	Premium Partner
EcoPuls Expert	EcoPuls Expert
Smart Expert	Smart Expert
Zertifizierter Monteur	Zertifizierter Monteur



Keine Zusätze in der horizontalen Variante, beispielsweise für Dachträger von Fahrzeugen.

No additions in the horizontal variant, for example for roof racks of vehicles.



Keine Zusätze auf Fahrzeugen und auf Bildern (Anzeigen, Website). Hier ist zu wenig Platz dafür.

No additions on vehicles and on pictures (advertisements, website). There is too little space for this here.