

  
**Engineering progress**  
**Enhancing lives**

# Product Labeling

23.01.2023 // Veit Larisch // Brandmanagement



# REHAU logo for labeling

Standard label in black,  
possible for all purposes



**CMYK** 0/0/0/100  
**PANTONE** Black 6  
**RAL** 8022

Special label in lightgray,  
for use in the living area of  
the end user, discreet use



**CMYK** 0/0/0/20  
**PANTONE** CoolGray 4  
**RAL** 7047 (Telegrau 4)

# Label for installed / hidden products

## Recommendation for placement



First choice



Second choice

# Label for products in the consumer's area of life

## Recommendation for placement



First choice



Second choice